



You are invited to join our IPC 'Moments that Matter' campaign which will kick off with the start of International Infection Prevention Week (IIPW) on 15th October 2023.

In healthcare, every moment matters, and every action we take has a significant impact on the well-being of our patients, healthcare staff and visitors. 'Moments that Matter' is not just a campaign; it's a movement that strives to celebrate and amplify the essential IPC work you and your team do every single day.

The educational resources provided include posters and an invitation to a webinar, which offer insights that can enhance your knowledge and understanding of infection prevention principles.



Educational posters

Each poster focuses on 'Moments that Matter' in preventing infections in healthcare facilities across key practices in IPC: environmental decontamination, patient hand hygiene, air quality and patient isolation. Every visual is a simple reminder of the essential actions that contribute to a safer healthcare environment.



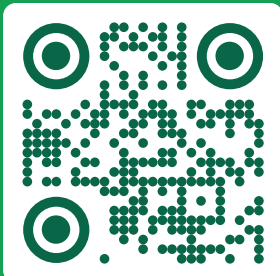
Capture IPC 'Moments that Matter'

Unleash your team's creativity and showcase key IPC moments that matter. We'd love to see your best pictures wearing your 'Moments that Matter' vest - send them over to your GAMA Representative or share your photos on social media using **#MomentsThatMatter**.



Educational webinar - 16th October

Join expert guest speakers for our educational webinar on **16th October at 9am (BST)**. Delve into the significance of attitudes towards IPC, learn how a positive mindset can influence successful practices and gain actionable insights.



Scan here to
access resources

Join other healthcare workers around the world and celebrate the moments that matter this IIPW and beyond! We hope this initiative will assist in enhancing your team's knowledge, providing a platform to acknowledge their efforts, and fostering a collaborative approach to preventing infections within your facility.

Thank you for your dedication, compassion, and hard work.
We look forward to celebrating your continued efforts!

Best regards,

clinell®

celebrates the fundamentals of
Infection Prevention

The GAMA Healthcare Team

gama
healthcare